

5-23-22

## Main Street Monday!



It's the end of National Preservation Month and we have been busy saving & promoting our historic structures and cultural heritage across the state along with our Main Street districts. Preservation is Economic Development. It is sustainable, creates jobs, uses non hazardous materials and tells the story of our communities. It is a way to educate individuals on getting the best value for your dollars be it in the jobs created, the increase in property value or why you have to continue replacing replacement windows instead of repairing what you have that will last a lifetime. (Most of those windows have already survived for a century or more and with proper repair when needed will last a hundred + more.) Our buildings tell the story of our built environment and house the dreams and aspirations of those who came before us. It's the authentic story of America. One only need look at the structures from the east coast to the west to see the development of communities and when they were created. Once upon a time Kentucky was the wild west. It was the land of those seeking adventure and many brought their dollars to create a new beginning. We honor history's past and save it's future creating an authentic experience for all.

Main Street is economic development based in historic preservation. We are here to provide resources for saving your structure, your small business, and enhancing your quality of life. Won't you join us? Volunteer with your local community to be a part of a Main Street organization.



We had a great time learning and seeing old and new Main Street friends in Richmond VA last week. It was great to see other state coordinators outside the Zoom box and meet with the Southern region, better known as the "Sweet Tea" region. It was a great learning and networking experience for our first time attendees and some even won some prizes!



Members of the "Sweet Tea" region (sometimes known as sweet and sassy) include: Alabama, Georgia, Florida, North Carolina, South Carolina, Orlando, Tennessee, Kentucky, & West Virginia and Virginia.



## A few photos from our conference



L-R Laura Haydon-Springfield attending her very first conference along with Donna Logsdon-Campbellsville and Jacob Roan at the opening outdoor reception.



Joanie is always smiling, She was so excited to be learning so many new things to help her with her work. She and Julie Rae -London another new attendee were deciding on their next sessions.



Although COVID restrictions were in place we still have some positive cases in our team and among friends from other state.



Sam Burgess-Carrollton with Tony Pence-Morehead and Darlene Snow-Shelbyville. It was the first national conference for both Tony & Darlene. Sam was recognized during the conference for being a Main Street Director for 21 years.



Joanie Jasper-Middlesboro was also a first time attendee. She and Darlene were winners of products from the vendors.



We invited our Indiana friends to join us at our KY state dinner. The first 3 ladies on the left are them. Austin seen in the middle is the Main Street Director of Madison and Happy and Valencia are board members. Caroline Reece on the right is our Maysville director and Nic Hutchinson center back is from Paducah. They too are first time attendees.

As I have worked on this newsletter I realized 7 of the 10 directors attending were experiencing their very first national conference!

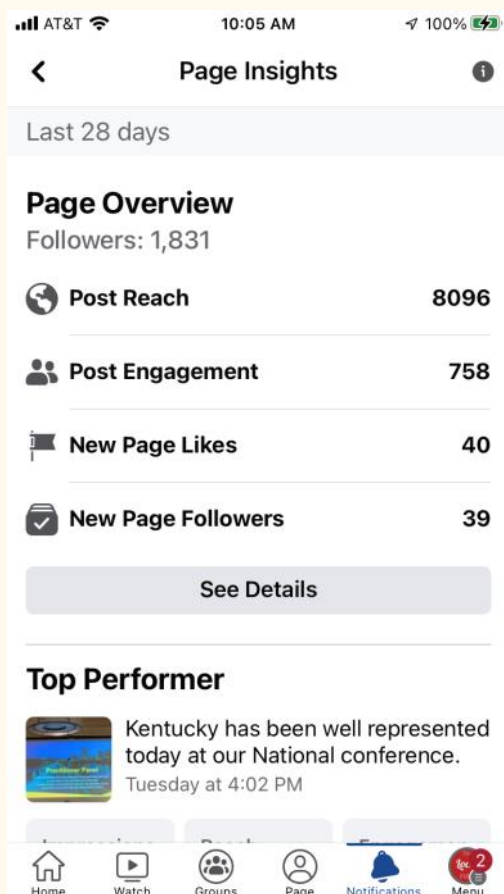


More from the conference.



Our former colleague, Lisa Thompson, was formally recognized for completing the Main Street America Institute by Main Street America CEO Patrice Frey and MSA staff, Kathy LaPlante.

Are you viewing your social media info? Do you have the national and state logos on them? Are you using the data to your best advantage? Here is a little look at the KYMS FB page data and how we reached 8096 people on one post.



Downtown Pineville was used as a case study in one of the sessions. They and we were unaware until several of us attended the session on rural development.



Pineville received a lot of attention at the conference as director, Jacob Roan was on the Practitioner Panel in a session with MSA staff, Kelly Humrichouser.



Grand Opening of "The Shop" today at 112 S. 20th Street Middlesboro, KY



There are many events celebrating the cultural heritage of our KYMS communities across the Commonwealth this summer, here are a few that are happening soon!

The 91st Mountain Laurel will be taking place this week-end in the KYMS community of Pineville.

This long running event celebrates not only the area and the beauty of the mountains, but young women representing their colleges in hopes of being crowned by the Governor each year as the Mountain Laurel Queen.



The Brass Band Festival will hit the streets of downtown Danville June 2-5, 2022. It is a fun weekend full of music and more. Check out our their website. The 2022 weekend event schedule, music lineup, musician biographies, festival map, volunteer sign-ups, and more can be found!

Music Heritage is the heart of eastern KY and the Appalachian region. We celebrate this in our towns sharing that heritage and love with music events both big and small. We celebrate those who pursue it professionally and those who just play on the porch. Make your way to any KYMS town and you will find the love of our KY tradition on display all year long.

We are extremely proud of our recent KY winner, Noah Thompson, who showed America that in KY with a good friend by your side dreams really do come true. KYMS wants to be a friend to your downtown to help you create the community of your dreams.

DOWNTOWN MOREHEAD, INC. PRESENTS



**ROOTS MUSIC**  
*Weekend*

FRIDAY, MAY 27TH - BUFFALO WABS AND THE PRICE HILL HUSTLE | TRIPPIN ROOTS | THE GINNS WITH SPECIAL GUEST JOHN FORD | GRAYSON JENKINS

SATURDAY, MAY 28TH - KELSEY WALDON | MIKE AND THE MOONPIES | ELIJAH MILLER BAND | NICK JAMERSON

5:00 PM - 12:30 AM EACH DAY  
ENTERTAINMENT DISTRICT | 175 E MAIN ST.

DOWNTOWN MOREHEAD, INC. MOREHEAD ONE COMMUNITY. MANY OPPORTUNITIES. MOREHEAD KOWAN COUNTY



When you see small businesses raising their prices today and over the coming months, it's not to make more money, it's to stay open, keep their employees working & to continue to serve their customers.

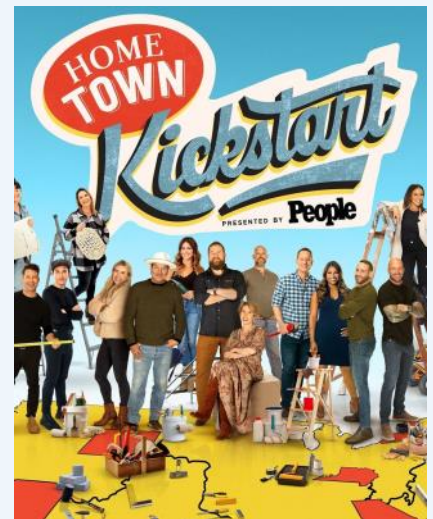
Please continue to shop local & support small businesses during these very difficult times. Thank you. ❤️

The next deadline for organizations interested in applying for Our Town is August 4, 2022; visit [arts.gov](https://arts.gov) for more information.

More information about all of the National Endowment for the Arts' grant opportunities is available at [arts.gov/grants](https://arts.gov/grants). This section also includes resources for first-time and returning applicants as well as information on how to [volunteer to be an NEA panelist](#).



Moonbow Coffee opening this week in downtown Pineville!



If you missed Hometown Kickstart in LaGrange look for it online or OnDemand. It was great. We love the mural and the story and all that is happening in their downtown!!!



Dinner in White is June 11th in downtown Pikeville! Do you have your ticket???

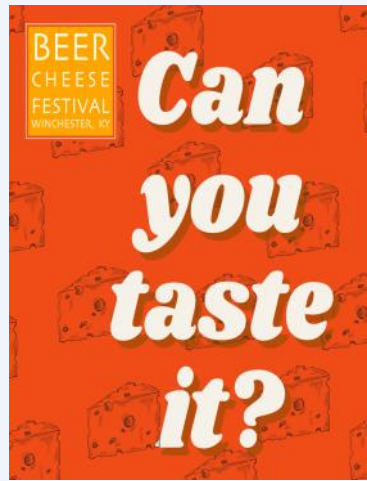




## MARK YOUR CALENDAR!!!

### IT'S BACK!

After a break due to the pandemic the Winchester Beer Cheese Festival is back in full swing! It's a great event and a great time to help Winchester Main Street with their signature fundraising event!



SAVE THE DATE!  
JUNE 11TH, 2022

BEER  
CHEESE  
FESTIVAL  
WINCHESTER, KY



A big THANK YOU for a big donation from German American Bank to Taylorsville Main Street. This is a wonderful way to support your community. Do you own a business that could help make your downtown better? The monetary support given to local Main Street programs is a gift to your community that is through the program. They can provide more resources and assistance with your help! Call them today, it's also likely tax-deductible making it a win-win!



A good time was had by all this week at the Middlesboro Main Street meeting! You can join the fun by volunteering with your local program. What are you passionate about? How can you help? Reach out to them today and put a smile on your face and theirs. That's a win!





Now you can get fresh items twice a week in downtown Covington! Get out and do a little take out Tuesday and pick up your fresh goods to get you to Saturday !

**GUTHRIE MAIN STREET'S**

# PARK 2022

*Music in the*

**GARY MEFFORD AND COUNTRY TWANG**  
Fri-June 3

**JUSTIN REYNOLDS**  
Fri-June 17

**INSTANT ZEAL**  
Fri - July 8

**CLAYTON CROWDER AND LONEWATIE**  
Fri - July 22

**CINDY MCELROY BAND**  
Sat - Aug 6

**XTRA ORDINARY GENTLEMEN**  
Sat - Aug 20

**CAYCE BURKS**  
Sat - Sep 3

**FELIX & FINGERS 10 DUELING PIANOS**  
Sat - Sep 10


THANK YOU TO OUR SPONSORS!

Guthrie Tourism Commission, KOPPERS, Novelis, GUTHRIE

*LIVE MUSIC*

FREE CONCERTS @ LONGHURST PARK LOCATED IN DOWNTOWN GUTHRIE  
ALL CONCERTS START AT 7PM

We love this idea in downtown Paducah!

The Broadway Mural Project is aimed at beautifying downtown Paducah; planting the seed for new life in vacant , historic buildings; and awakening visitors and residents to Paducah's art and culture scene. These murals will help generate conversations and bring attention to opportunities to grow your business with us.

This is a great idea to R & D!!!





One of our favorite quotes from one of our first time attendees. We did not share their last quote. It was about their love of their town which is how everyone should feel about the community they live in!

I was privileged to attend the Main Street Now Conference in Richmond, Virginia this week. Here are a few takeaways from the week:

- ★ Leadership is EVERYTHING
- ★ Ask for what you need
- ★ Be a storyteller
- ★ If my dream for downtown doesn't make someone say "whaaaa" I'm not dreaming big enough.
- ★ It is us, the lovers of this beautiful town who have the power to create change, turn dreams into reality, give hope to future generations and keep community spirit thriving!



Hundreds of Main Street folks all working to make their towns the best they can be! Are you a part of the movement?



Is your town a place tourists would love? Do your locals love it like a tourist? If so, that is a game changer.



And he didn't think I could play, Ha!

Fun and games Another quote that was a personal favorite.

"I tried every way in the world to not let Kitty be on my Cornhole team at the Main Street Conference. She didn't give up. We won 21-3. Same thing happened several years ago in Pineville. We didn't immediately accept her to our team. But damn it once we did things changed. I'm forever grateful, forever blessed, and forever changed by Kitty Dougoud. Fake flowers can't be found. Everyone parks for free. We are no longer a small map dot. Scott Madon knows it. I know it. Kitty and the Kentucky Main Street program changed Pineville FOREVER!! "

This mural just made me laugh, I hope it gives you a smile too.